SOLUTION:
As a service

INDUSTRY:
Financial Services

COUNTRY:
Japan

auカブコム証券
A member of MUFG

“As the procurement lead time for infrastructure equipment has become zero, we can meet unexpected resource demands immediately. We gained flexibility and agility equal to the public cloud, along with provisioning automation.”

– **KO SHINGAI**
JUNIOR SPECIALIST, INFRASTRUCTURE GROUP, SYSTEM ENGINEERING DEPARTMENT, AU KABUCOM SECURITIES CO., LTD.

→ EXPLORE DIGITAL GAME CHANGERS

Hewlett Packard
Enterprise

THE VISION TO BECOME A DIGITAL FINANCIAL ENTERPRISE

In December 2019, the Mitsubishi UFJ Financial Group (MUFG) and KDDI joined forces to launch a new online securities company: au Kabucom Securities. With the vision to evolve into a digital financial securities firm, the company fully redefined its system architecture. An optimized infrastructure allows accelerated growth and aligns with au Kabucom’s goal to become the #1 player in the business through product and service innovation, a diverse revenue model, and management efficiency.

OBJECTIVES

- Evolve from online securities into a digital securities firm
- Develop services utilizing technologies such as AI and blockchain
- Strengthen online services and accelerate fintech area growth

REQUIREMENTS

- Apply tiered system requirements mapping per operation/application
- Enable a monthly pay-as-you-go model for the use of infrastructure
- Link public cloud (AWS/Azure) with on-premises infrastructure

SOLUTION

- HPE Superdome Flex
- HPE Synergy
- HPE XP7
- HPE 3PAR StoreServ Storage
- HPE InfoSight
- HPE Pointnext Advisory Services
- HPE GreenLake

OUTCOMES

- Supports transformation into a digital financial enterprise
- Expects 11% reduction in total cost of infrastructure in 5 years
- Maximizes cost performance and secures resources in advance

ADDITIONAL RESOURCE

- CASE STUDY

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