



“We have reduced our IT capital expenditures by 80% while at the same time dropping our speed to delivery from weeks to hours. Customer service and satisfaction are now at all-time highs.”

– VIJAY THOMAS
DIRECTOR OF IT
WIBMO

→ EXPLORE DIGITAL GAME CHANGERS



SOLUTION:
As a service

INDUSTRY:
Financial Services

COUNTRY:
India

EMBRACING VIRTUALIZATION TO DELIVER AT THE SPEED OF BUSINESS

As one of India's premier digital payment providers, Wibmo teams up with 70+ banks to minimize the fraud and other risks associated with online transactions.

USE CASES

- Support nearly 70% of online e-commerce transactions in India, processing 1B+ transactions annually
- Safeguards security for online purchases, ensuring instantaneous accuracy
- Run analytical engines and algorithm-based software, noting user's spending pattern
- Provide maximum service in minimal time to keep up with the pace of business

REQUIREMENTS

- Simplify resource management through metered IT services
- Enhance speed, performance, and scalability

- Migrate to a virtual environment to meet the growing market demands

SOLUTION

Leveraging HPE GreenLake's consumption-based model, Wibmo implemented HPE Synergy to deliver the flexible, scalable, secure solution needed to improve efficiency, reduce expenditures, and increase flexibility for customers.

OUTCOMES

- Reduce IT capital expenditures by 80%
- Accelerate creating and delivery of new accounts from weeks to hours

- Expedite ability to isolate and address performance bottlenecks
- Lower carbon footprint by 50%

KEY PARTNERS

- Intel®
- VMware®

ADDITIONAL RESOURCE



CASE STUDY: [Wibmo embraces virtualization to deliver at the speed of business](#)

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